



The largest annual dance week event



Vietnam Dance Week 2023 is the foundation of the largest annual dance event in Vietnam, gathering performers, researchers, dance practitioners, and dance art lovers in the country and all over the world. The event is an opportunity to introduce new artworks, authors, artists, discoveries, creations, and new talents of the year. The event offers a chance for local and international dancers to meet and exchange experiences through the festival and competitions. This is also an opportunity for the public to see and get an overview of Vietnamese dance art, and gain further impetus for the development of Vietnamese dance art.

Vietnam Dance Week 2023 Theme: Meet & Shine - Brightening The Future

It is the meeting of thousands of professionals, amateurs, individuals, and collective artists from Vietnam and other countries in 3 age categories:

Children (6-9 years old)
Teenagers (10-18 years old)
Adults (>18 years old)
Elders (>50 years old)

In addition, Vietnam Dance Week 2023 will be opened to international individuals/organizations through the introduction and selection of Embassies, Consulates, and Cultural Institutes of countries in diplomatic relations with Vietnam.



- Vietnam Dance Week 2023 is the largest annual dance event in Vietnam, organized and steered by The Viet Nam Dance Artists Association.
- Time & Place::

HA NOI CITY: Oct 26th – 27th – 28th – 29th, 2023 at Thong

Park & Walking Street Tran Nhan Tong & Au Co Theater

HO CHI MINH CITY: Oct 23th – 24th, 2023 at Quan Doi Theater

Details: www.vietnamdanceweek.vn

Organized and steered by:

The Viet Nam Dance Artists Association

Administrative coordination:

Department of Culture and Sports of Ha Noi Department of Culture and Sports of Ho Chi Minh City

Media unit:

Kinh Kỳ Music Foundation



Advisor:
PhD.People's Artist
PHAM ANH PHUONG
President of The Viet Nam
Dance Artists Association



Created by
Cheographer TUYÉT MINH
Vice president of The
Viet Nam Dance Artists Association



Content Creator: MA. TUYÉT MINH Artist. CHINH BA

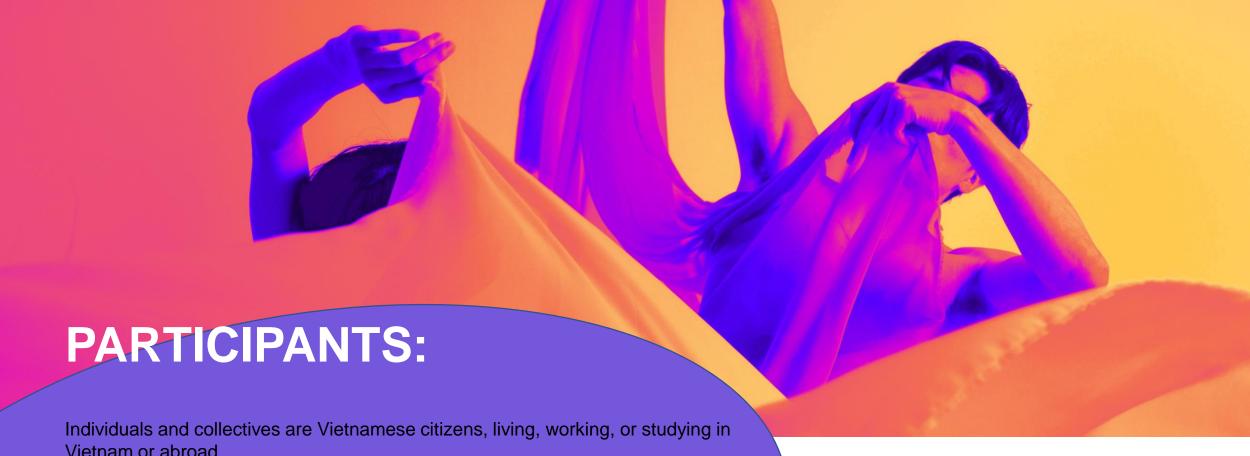


The event consists of 4 main parts

- Folk dance competition of Vietnamese ethnic groups for individuals/professional organizations nationwide
- Competitions in all dance genres: ballet, contemporary, street dance, jazz, pop, folk, ...
- Group performance with the participation of 15 countries:

 Belgium, Cambodia, China, Czech Republic, France, Germany,
 India, Republic of Korea, Lao PDR, Philippines, Russia,
 Singapore, Sweden, Thailand, Vietnam
- The "Dance of Solidarity", expressing the love and positive energy.

The new feature of this year's Dance Week is the competition among community-based art organizations in aerobics and also other dance-related art categories such as publications, photography, books, films, visual arts, research works,...



Vietnam or abroad.

Foreigners living, studying, or working in Vietnam.

Individuals and art organizations introduced by Embassies, Consulates, and Cultural Institutes of countries in diplomatic relations with Vietnam.

For the Vietnam Ethnic Folklore Dance Competition, the contestants must be members of the Vietnam Dance Artist Association.

AGE:

- Children (6-9 years old)
- Teenagers (10-17 years old)
- Adults (>18 years old)
- Elders (>50 years old)

RIGHTS AND RESPONSIBILITY OF PARTICIPANTS

- Each contestant/team has the right to register for an unlimited number of contest categories (Competition/Festivals).
- For contestants/teams entering the semi-finals, the organizers will take care of the accommodation and meals for days of the event.
- For contestants participating in the Vietnam National Folklore Dance Competition, a part of the work will be supported according to the sponsorship policy of the Vietnam Dance Artist Association.
- For international teams, the organizer sponsors the cost of accommodation, meals, and transportation within Vietnam at the Participating Area arranged by the Organizing Committee.
- Transportation costs are paid by the contestants/teams or the participating artists' unit.
- Comply with the schedule of activities set by the Organizing Committee.
- Participating individuals/groups are solely responsible for copyrights, works, and rights related to intellectual property according to current law. In case of detecting infringement of intellectual property rights, violating individuals/units' prizes, certificates of merit, and support funds will be revoked.
- The organizer is responsible for protecting the rights and benefits of contestants/teams and awarding prizes according to the results of the Arts Council and the Professional Council of each category in the Competition and the Festival.
- The organizer has the right to use images of individuals, organizations, and works for the purposes of media within the framework of the dance week according to the list of media activities provided by the organizer.



REGISTRATION

Individuals and organizations register by filling in the form on the program's official website: http://vietnamdanceweek.vn

- 1. Upload the 24-second Video Challenge to Google Drive, then add the link to the registration form, and continue with the following steps.
- 2. Participation fee:
- Individual (Solo): 300,000 VND/person
- Duo: 600,000 VND/pair
- Group (< 5 people): 1,000,000 VND
- Group (from 6 24 people): Total members x 200,000 VND
- *The participation fee is transferred to the Vietnam Dance Artists Association:
- Account number: 22010006490356 (BIDV Thang Long)
- Message: Contestant's/Representative's name + phone number (Eg: Nguyen Van A 0868.466.036)
- 3. After that, the contestant/representative will receive an email confirming the registration as well as the candidate number from the organizer within 24-48 working hours.
- 4. For more information, please contact the Vietnam Dance Artists Association
- Hotline: 0868.466.036
- Email: vietnamdanceweek@gmail.com
- Website: http://vietnamdanceweek.vn
- Fanpage: https://www.facebook.com/vietnamdanceweek2023
- Tiktok: https://www.tiktok.com/@vietnamdanceweek
- Instagram: https://www.instagram.com/vietnamdanceweek
- Youtube: https://www.youtube.com/@VietNamDanceWeek

REGISTRATION TIME: From July 15st to September 17th 2023



REGULATIONS ON THE VIDEO REGISTRATION FESTIVAL/COMPETITION

- Eligibility Criteria: Short and unique interactive videos will be considered to enter the Semi-final of the Dance Week.
- Duration: Within 24 seconds.
- Video content: The introduction to "Who you are" and "Where you are", expressed in dance language.
- "Who you are" refers to the personality, style, genre, talent,...
- "Where you are" shows the unique features of the place where you live, study, or work.
- Video uploading: Upload the 24-second Reels Challenge to Google Drive, then add the link to the
 registration form on the official website: http://vietnamdanceweek.vn/. Afther completing the registration form
 and fee transfer, the contestant/representative will receive an email confirming the registration as well as the
 candidate number.
- The 24-second Video Challenge: The organizer will post the videos with the event's logo on the official fan pages. The contestants can share their videos on their Facebook/Instagram/Tiktok accounts for public interaction. Validated shared videos should have the hashtags including the name of the event, the city, and the candidate's number
 - (Eg: Nguyen Van Thanh from Hanoi with the candidate number HN01853 should include the following hashtags on his shared post: #tuanlemua2023 #HN01853)

Video Award Category: Every Monday, the organizer will vote and publish one video with the *highest* interaction and one video voted by the dance judge to offer the sponsors' gifts.

- For works registered in the "OTHERS" category: Registers can submit 3 photos or trailers of the work instead of video submissions.
- For individuals/groups registering for the "VIETNAMESE TRADITIONAL FOLK DANCE CONTEST": The application form is sent with the Literary Script and the Detailed Stage Script of the work.

The registration portal will close at: 23:59 on September 17th, 2023 (GMT+7)

24-second

- * HIGHEST OPPORTUNITY TO INTERACT WITH THE AUDIENCE
- * THE MOST EFFECTIVE WAY TO PROMOTE THE EVENT

VIDEO CHALLENGE



PROVISION FOR WORKS **PARTICIPATING IN VIETNAMESE ETHNIC FOLKLORE DANCE** COMPETITION Honor the Vietnamese ethnic folk dances (The dance of 54 ethnic communities living in Vietnam)

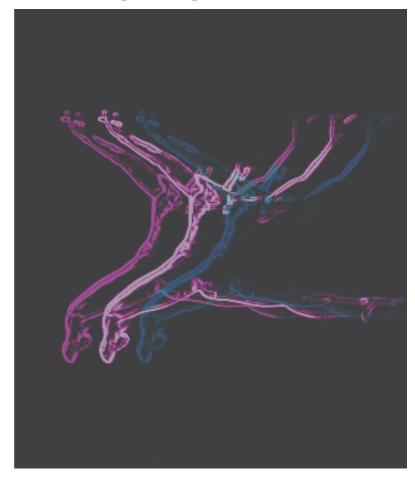
VIETNAMESE ETHNIC FOLKLORE DANCE COMPETITION



- Must be a new composition which has never been published or won awards in other Competitions and Festivals.
- The work is most encouraged in expressing the identity of the people represented.
- Duration: 4-8 minutes.
- Participants: Member of Vietnam Dance Artist Association
- Registration category:
 - Small group (<5 people)
 - Big group (>16 people)

02

VIETNAM - INTERNATIONAL DANCE FESTIVAL



- It is a festival of professional, amateur artists, and dance lovers of many ages, nationalities and regions with a variety of dance genres.
- The new feature of this year's Dance Week is the competition among community-based art organizations in aerobics and also other dancerelated art categories such as publications, photography, books, films, visual arts, research works,...

01 BALLET

- **Solo:** Variation, Group showcase Neo Classic within 5 minutes,
- Duo: Par de deux

02 CONTEMPORARY

- Group showcase within 5 minutes, improvise with the organizer's music
- Solo, Duo performance

03 TRADITIONAL FOLK 04 INTERNATIONAL

Individual/ Group performance

- Individual/ collective performance
- Group showcase within 5 minutes

05 HIPHOP

- Battle
- Showcase

06 POP DANCE

- Showcase within 5 minutes
- Includes 3 leagues: Highschool students, College student, and Groups

07 JAZZ

- Single Battle
- Group Battle

08 CLUBS

For clubs, studios, art centers,...

09 OTHERS

- Artworks
- Research
- Photography/ Visual arts
- Film/video



ART COUNCIL



PhD. People's artist.
PHAM ANH PHUO'NG
President of Vietnam
Dance Artist Association
Chairman of the Council



MA. NGUYÊN THỊ TUYẾT MINH
President of Vietnam Dance Artist
Association
Vice Chairman of the Council



People's Artist HÀ THÉ DŨNG
President of Vietnam Dance
Artist Association
Vice Chairman of the Council



Artist. CHINH BA
Department member



Choreographer VIỆT MAX
Department member



Meritorious Artist
TRÂN LY LY
Director of Performance
Arts Department
Department member



Journalist LAI BÁC HÁI ĐĂNG
Vietnam television
Department member

ART COUNCIL

The Arts Council will make the final decisions on the Total Score of the Expert Panels in the Festival and take responsibility for supervising and advising professional councils.

JURY COUNCIL

The Jury Board of the Vietnam Folklore Dance Competition was established by the decision of the President of the Vietnam Dance Artist Association. (As professional Choreographers, Artists, Teachers, and Dance Theoreticians with high qualifications).

PROFESSIONAL COUNCIL

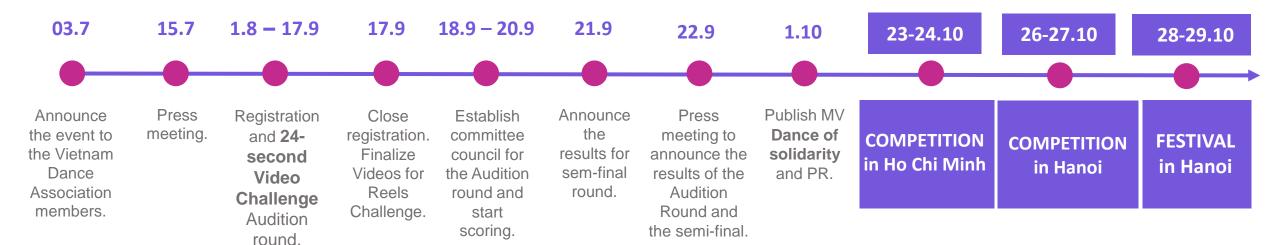
In addition to the main art council, in each professional category of the Festival, there will be an expert panel of that category. The professional council for each category is established by the decision of the President of the Vietnam Dance Artist Association.

ACTIVITIES





TIMELINE







- 1. 24-SECOND VIDEO CHALLENGE
- 2. RACE ROUND
- 3. SEMI-FINALS
- 4. DANCE WEEK IN HA NOI & HO CHI MINH CITY



BEFORE THE DANCE WEEK

RACE ROUND

24-SECOND VIDEO CHALLENGEAUDITION ROUND

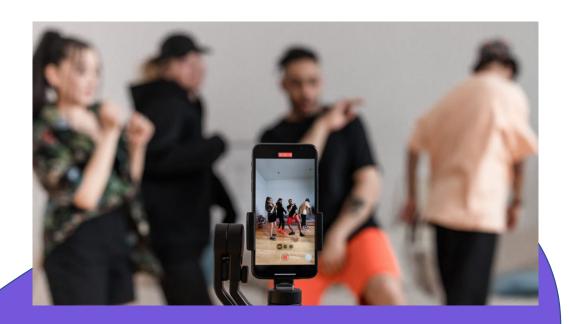
- This is a 3-month activity to stimulate the spirit of dancing and creativity of the contestants/teams.
- This activity is also a good time for the media to promote the event.

Activities:

- Promote contestants, teams, works
- Video challenges for individuals & groups
- Arts council supports contestants' and teams' activities.

SEMI-FINAL





ANNOUNCEMENT OF SEMI-FINAL ROUND: 22.9.2023

- After receiving the official notification of being qualified for the Semi-final Round, contestants/teams will be called for a meeting in their region:
- Northern region in Hanoi city: Contestants/teams from Hue to Cao Bang.
- Southern area in Ho Chi Minh City: Contestants/teams from Da Nang to Ca Mau.
- International teams will be arranged by the organizers according to regions.
- Young contestants must be accompanied by a parent or guardian.
- Regulations on Final Round Video: individual/team submit 1 video within 24 seconds introducing the work that will officially enter the Semi-Final Round.
- Upload the 24-second Reels Challenge to Google Drive, then add the link to the
 registration form. The organizer will post the videos with the event's logo on the
 official fan pages. The contestants can share their videos on their
 Facebook/Instagram/Tiktok accounts for public interaction. Validated shared
 videos should have the hashtags including the name of the event, the city, and
 the candidate's number
 - (Eg: Nguyen Van Thanh from Hanoi with the candidate number HN01853 should include the following hashtags on his shared post: #tuanlemua2023 #HN01853)

RIGHTS OF DANCE WEEK FINAL ROUND PARTICIPANTS



For contestants/teams participating in the Festival:

The Organizing Committee will take care of the accommodation for 2 days of the event for all participants. Transportation costs are paid by the contestants or the participating artists' unit.

For Vietnam Ethnic Folklore Dance Competition:

The contestants is partially supported for composing and producing works according to the sponsorship policy of the Vietnam Dance Artist Association.

For international teams:

The organizer sponsors the cost of accommodation, meals and transportation within Vietnam at the Participating Area arranged by the Organizing Committee. International flight tickets will be paid by the Embassies, Consulates, Cultural Institutes introducing the team.



October 26th - 27Th - 28st - 29nd

HA NOI CITY:

Competition: Oct 26th – 27th at Âu Cơ Theater

Festival: Oct 28th – 29th, 2023 at Thong Nhat Park &

Walking, Street Tran Nhan Tong

- Free for all audience to join
- Register to visit on: http://vietnamdanceweek.vn/vemoi

- The final round will last for 2 days from Ethnic Folklore Dance Competition on October 23th to 24nd at Quan Doi Theater and 2 days from October 26th to 27th at the Âu Cơ Theater; Festival fromThong Nhat Park & Walking Street Tran Nhan Tong. During these days, the audience are free to visit all the rehearsals in the morning, the competition parts of the Festival in the afternoon.
- In the Award Ceremony in each city will be the award show, the
 organizer will award the Gold, Silver, Bronze Prizes for each category. In
 addition, there will be 30 sub-prizes including excellent individual and
 team awards voted by the jury, and 10 sponsored awards for the best
 interactive video.
- In particular, this year's event will have a collaboration performance of all contestants to promote the "Dance of Solidarity" at Walking Street Tran Nhan Tong (20 pm - October 29th). The artists will have 60 minutes to show the convergence and brilliance, as well as the highest interaction with the public present on the street.
- After the event, the Association will continue to promote excellent
 artists and winning works to the public through the Association's
 website, Nhip Dieu magazine, and social networks in the months after
 the end of the event to keep flourishing the love of dance to the
 public, help the public enjoy more and develop the dance art.

DANCE WEEK IN HO CHI MINH CITY

• Free for all audiences to join

Register to visit on: http://vietnamdanceweek.vn/vemoi



Dance week timeline in Ha Noi

Competition	Ngày 26.10		Ngày 27.10	
8:00 - 12:00	Rehearsal	Thong Nhat Park	Ethnic Folklore Dance Competition	Au Co Theater
13:30 - 17:00	Ghép SK	Au Co Theater		
19:30 - 22:30	Ethnic Folklore Dance Competition	Au Co Theater	Awards	Au Co Theater

Festival	Stival Ngày 28.10		Ngày 29.10	
8:00 - 11:30	Rehearsal	Thong Nhat Park	Rehearsal	Thong Nhat Park
15:00 - 17:00	Competition Festival	Thong Nhat Park	Competition Festival	Thong Nhat Park
17:00 - 17:40	Rehearsal "Hand in Hand"	Walking Street Tran Nhan Tong	Rehearsal Closing Ceremony "Hand in Hand"	Thong Nhat Park & Walking
17:40 - 18:30	Rehearsal Opening ceremony	Thong Nhat Park		Street Tran Nhan Tong
19:30 - 20:30 20:31 - 22:30	Opening ceremony Competition Festival	Thong Nhat Park	Closing Ceremony Vũ điệu Tay trong Tay Awards	Thong Nhat Park

PERFORMANCE COUNCIL FESTIVAL – CLOSING OF VIETNAM DANCE WEEK

20:00 on October 29, 2023 at Tran Nhan Tong Pedestrian Street

The cultural highlight of the event is the Convergence and Shine of 1000 domestic and international artists and dancers, who love dancing to spread and popularize "Dance hand in hand"

Special program of Vietnam - International Dance Festival with the participation of by Toan Trung Xstar & Pham Lich, NSUT Thanh Tam, Timeline group, MCs, Artists, Guest Singers from professional Dancers. The Closing Ceremony will be broadcast live on digital platforms: Youtube, Facebook and TV channels...



Dance Week Timeline in Ho Chi Minh City

Competition	Ngày 23.10		Ngày 24.10		
8:00 - 12:00	Rehearsal	Quan Doi Theater 114 Cộng Hòa, P4, Q. Tân Bình,	9h00 - 11h00: Ethnic Folklore Dance Competition 11h00 - 12h00: Rehearsal Closing Ceremony	Quan Doi Theater 114 Cộng Hòa, P4, Q. Tâi	
14:00 - 17:00	Rehearsal	tp Hồ Chí Minh.		Bình, tp Hồ Chí Minh.	
20h00 - 20:30 20:31 - 22:30	Opening ceremony Ethnic Folklore Dance Competition	SEE.	Closing Ceremony Awards		

MEDIA

Vietnam Dance Week 2023 is a pilot for the socializing purpose of communication, event operations, and production in order to professionalize and optimize these stages.

The Vietnam Dance Artists Association, in cooperation with Kinh Ky Foundation Media Company to promote throughout the event, organize sponsorship activities and sponsor media, as well manage the audience.

PRESS MEETING

The first meeting: Launching Vietnam Dance Week 2023 on July 15st, 2023 in Hanoi

The second meeting: Announcing the information about the Audition Round and the results for the Semi-final Round on September 22nd, 2023 in Hanoi.



SOCIAL MEDIA

- Tiktok
- Facebook Fanpage
- Instagram
- Youtube



WEBSITE + CI PACKAGE

http://vietnamdanceweek.vn

Website construction and operation: has the function of not only updating works but also registering for the competition and for visit purpose.

EVENT

Set up a Content team for the 24-second Video Challenge activity, working from June 26th.

Target:

- more than 1000 videos
- 200.000 reachings
- 20,000 followers on platforms
- more than 10,000 spectators in each city

MEDIA

In event



IN THE EVENT

- Constantly creates content for contestants.
- Film and record throughout the event.
- Film and broadcast the awards night on social networks: Youtube, Facebook.





AFTER THE EVENT

- Promote the winning contestants and the artworks.
- Publish articles in Nhip Dieu Magazine.



THE STEERING COMMITTEE

- PhD. People's Artist. Pham Anh Phương
 President of Vietnam Dance Artists Association Head of Steering
 Committee
- 2. LĐ......
 Central Propaganda Department

3. LĐ

Department of Culture, Sports, Travel

4. LĐ

Director of Department of Culture and Sports of Hanoi

5. LĐ.....

Director of Department of Culture and Sports of Ho Chi Minh City

THE ORGANIZING COMMITTEE

1. MA. Nguyễn Thị Tuyết Minh

Vice President of Vietnam Dance Artist Association - Chairman of the committee

2. People's Artist. Hà Thế Dũng

Vice President of Vietnam Dance Artist Association - Vice Chairman of the committee

- 3. PGS. TS. **Úng Duy Thịnh** Vice Chairman of the committee
- 4. NSUT. MA. Trần Văn Hải, Director of Vietnam Dance Academy Member
- 5. NSUT. Trần Ly Lý Member
- 6. People's Artist. **Nguyễn Văn Quang**, Head of Critism Member
- 7. Mr Trần Quốc Tuấn Chief of Office of Vietnam Dance Artists Association Member
- 8. Mrs. **Nguyễn Ngọc Lan** Chief Accountant of HNSMVN Member
- 9. Mr **Lê Khả Lục** General Director of Kinh Ky Foundation Member
- 10. Artist. Chinh Ba Creative Director of Kinh Ky Foundation Member
- 11. People's Artist Ngọc Bích Member
- 12. Mr. NGUT. Trịnh Quốc Minh Member
- 13. Mr. Lương Xuân Thành Vice Principal of Ho Chi Minh City Dance School Member
- 14. Mr/Mrs... Art Department of Culture and Sports of Hanoi- Member
- 15. Mr/Mrs..... Art Department of Culture and Sports of Ho Chi Minh City- Member



FOREIGN AFFAIRS SUBCOMMITTEE

- 1. PhD.People's Artist.Pham Anh Phương Subcommittee Head
- 2. Ths. Nguyễn Tuyết Minh Department Member
- 3. People's Artist. Hà Thế Dũng Department Member
- 4. NSUT. Lương Xuân Thành Department Member

CONTENT SUBCOMMITTEE

- 1. MA. Nguyễn Tuyết Minh Subcommittee Head
- 2. Artist. Chinh Ba Department Member
- 3. Triệu Nguyệt Nhi Department Member
- 4. Trịnh Thị Thanh Hòa Department Member

LOGISTICS SUBCOMMITTEE

- 1. PhD. Trần Quốc Tuấn Subcommittee Head
- 2. Nguyễn Ngọc Lan, Accountant Department Member
- 3. Đặng Thị Thu Hương, Treasurer Department Member

COMMUNICATION SUBCOMMITTEE

- 1. MA. Nguyễn Tuyết Minh Manager
- 2. Cao Ngoc Subcommittee Head
- 3. Nguyễn T. Thanh Hoa Department Member
- 4. Nguyễn T. Phương Lan Department Member
- 6. Đào Sỹ Hà Giang (Web Designer)-Department Member

TRANSLATORS

- 1. Phạm Nguyệt Hằng
- 2. Trịnh Thị Thanh Hòa
- 3. Tạ Bích Diệp (Technician, translator)

PROFESSIONAL CONTENT SUBCOMMITTEE OF FESTIVAL- COMPETITION

BALLET - CONTEMPORARY

- 1. MA. Đào Phương Duy
- 2. Meritorious Artist. Trần Hoàng Yến
- 3. MA. Nguyễn Thành Công
- 4. Meritorious Artist. Tạ Thùy Chi
- 5. Trần Thanh Hiệp

COLLEGE, HIGHSCHOOL, MIDDLE SCHOOL HIPHOP, POP DANCE, JAZZ

- 1. MA. Trần Quốc Tuấn
- 2. Nguyễn Vũ Khánh
- 3. Bùi Thị Ái Linh
- 4. Ngô Hoàng Phương
- 5. Trần Quang Huy

DANCE GROUPS, STUDIO, PRE-SCHOOL, CLUBS

- 1. People's Artist. Ngọc Bích
- 2. MA. Lê Thị Minh Nguyệt
- 4. MA. Huỳnh Hồng Diễm
- 5. Triệu Nguyệt Nhi
- 6. Ths. Đào Ngọc Diệp

CÁC LOẠI HÌNH KHÁC

(Articles, Research, Photographs, Visual Art, Film, Video)

- 1. MA. Nguyễn Tuyết Minh
- 2. Artist. Chinh Ba
- 3. PhD. Cao Ngọc



THE VIETNAM DANCE ARTISTS ASSOCIATION Address: 66 Nguyễn Văn Huyên, Cầu Giấy, Hà Nội.

Hotline: 0868.466.036

Email: vietnamdanceweek@gmail.com Website: http://vietnamdanceweek.vn

Follow on Fanpage:

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Instagram: https://www.instagram.com/vietnamdanceweek/